

Fold each printed sheet in half lengthwise. The left side of the document will list the term and the right side will list the definition. Tape or staple the open edges of your flashcards. Cut out your flashcards on the solid lines indicated and fold them on the dotted lines.

<p>Module 9 <i>Section A: Design the Logistics Framework</i></p>
<p>Term Functional organizational structure</p>
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An organizational structure based on functional specialization, such as sales, engineering, manufacturing, finance, and accounting.

<p>Module 9 <i>Section A: Design the Logistics Framework</i></p>
<p>Term Matrix organizational structure</p>
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An organizational structure in which two (or more) channels of command, budget responsibility, and performance measurement exist simultaneously. For example, both product and functional forms of organization could be implemented simultaneously—that is, the product and functional managers have equal authority and employees report to both managers.

<p>Module 9 <i>Section A: Design the Logistics Framework</i></p>
<p>Term Strategic alliance</p>
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A relationship formed by two or more organizations that share information (proprietary), participate in joint investments, and develop linked and common processes to increase the performance of both companies. Many organizations form [these] to increase the performance of their common supply chain.